

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The  
Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): February 11, 2011**

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**MASTEC, INC.**

**(Exact Name of Registrant as Specified in Its Charter)**

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**Florida**

**(State or Other Jurisdiction of Incorporation)**

**Florida**  
**(State or other jurisdiction  
of incorporation)**

**0-08106**  
**(Commission  
File Number)**

**65-0829355**  
**(IRS Employer  
Identification No.)**

**800 S. Douglas Road, 12<sup>th</sup> Floor, Coral Gables, Florida 33134**  
**(Address of Principal Executive Offices) (Zip Code)**

**(305) 599-1800**  
**(Registrant's Telephone Number, Including Area Code)**

**N/A**  
**(Former Name or Former Address, if Changed Since Last Report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**ITEM 1.01 Entry into a Material Definitive Agreement.**

On February 11, 2011 (the "Effective Date"), MasTec, Inc., a Florida corporation (the "Company" and, including its subsidiaries, "MasTec") and its wholly owned subsidiary MasTec North America, Inc. entered into an Amended and Restated Purchase Option Agreement (the "Option Agreement") with Red Ventures LLC ("Red Ventures") and certain of Red Ventures' affiliates, which grants Red Ventures a purchase option (the "Option") to acquire MasTec's wholly owned subsidiary, DirectStar TV, LLC and its subsidiaries ("DirectStar"). The amendments to the Option Agreement modify the option period and increase the exercise price as described below, as well as certain other terms, and allow Red Ventures to pay up to 35% of the Option purchase price in the form of a secured note with a one-year term. In connection with the entry into the amendments to the Option, MasTec also agreed to increase certain commissions that DirectStar presently pays to Red Ventures for managing the DirectStar business.

Pursuant to the Option Agreement, Red Ventures has an option to purchase DirectStar from MasTec, at any time from March 1, 2012 to November 30, 2012 for an amount equal to the sum of: (i) the shareholders equity of DirectStar as of May 31, 2010, (ii) five percent (5%) of the adjusted net income (generally, the net income (loss) before provision of income taxes) of DirectStar from January 1, 2010 until the last day of the month immediately prior to the date of the sale and (iii) the Factor (as defined in the Option Agreement). The foregoing description of the Option Agreement and terms of the Option is only a summary and is qualified in its entirety by reference to the full text of the Option Agreement, which is filed as Exhibit 10.1 to this Current Report on Form 8-K, and which is incorporated herein by reference.

**ITEM 9.01 Financial Statements and Exhibits*****(d) Exhibits***

10.1 — Amended and Restated Purchase Option Agreement dated February 11, 2011, among MasTec, Inc., MasTec North America, Inc., Red Ventures LLC and certain other parties named therein.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MASTEC, INC.**

Date: February 17, 2011

By: /s/ Alberto de Cardenas

Name: Alberto de Cardenas

Title: Executive Vice President, General Counsel and Secretary

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**Exhibit Index**

<u>Exhibit No.</u>	<u>Description</u>
10.1	Amended and Restated Purchase Option Agreement dated February 11, 2011, among MasTec, Inc., MasTec North America, Inc., Red Ventures LLC and certain other parties named therein.

## AMENDED AND RESTATED PURCHASE OPTION AGREEMENT

This AMENDED AND RESTATED PURCHASE OPTION AGREEMENT (this "Agreement") is made and entered into effective as of February 11, 2011 (the "Effective Date"), by and among DirectStar TV, LLC, a North Carolina limited liability company ("DirectStar"); MasTec, Inc., a Florida corporation ("MasTec"); MasTec North America, Inc., a Florida corporation ("MasTec North America"); Funraisers PR, LLC, a North Carolina limited liability company ("Funraisers"); Red Ventures, LLC, a North Carolina limited liability company ("Red Ventures"), RV Rewards, LLC, a North Carolina limited liability company ("RV Rewards"); and Ricardo Elias, Daniel S. Feldstein and Mark A. Brodsky (collectively, and together with RV Rewards, the "Red Ventures Parties").

WITNESSETH:

WHEREAS, the parties hereto are parties to that certain Membership Interest Purchase Agreement, effective as of October 1, 2008, by and among DirectStar, MasTec, MasTec North America, Red Ventures, and the other parties thereto (the "Funraisers Purchase Agreement");

WHEREAS, MasTec, MasTec North America, and Red Ventures are parties to that certain Membership Interest Purchase Agreement, effective as of February 1, 2007, by and among DirectStar, MasTec, MasTec North America, Red Ventures, and the other parties thereto, as amended from time to time (the "DirectStar Purchase Agreement");

WHEREAS, Red Ventures is entitled to certain earn-out payments (the "Earn-Out Payments") pursuant to the Funraisers Purchase Agreement and the DirectStar Purchase Agreement, all as more specifically described in such agreements;

WHEREAS, MasTec and MasTec North America own beneficially and of record all the issued and outstanding membership interests of DirectStar;

WHEREAS, DirectStar, and its wholly-owned subsidiary Funraisers are engaged in the business of providing marketing, advertising, promotion, sales and activities related to obtaining satellite television, cable television and internet data delivery by satellite activations, and related programming packages, subscription, contracting and warranty services to DirectStar customer DirecTV and to any current or future customers of DirectStar or any of its Subsidiaries to whom DirectStar or any of its Subsidiaries provides such activities and services (the "DirectStar Business");

WHEREAS, MasTec granted Red Ventures an option to purchase the DirectStar Business, through an acquisition of all the outstanding equity interests of DirectStar and its Subsidiaries, including, without limitation, Funraisers, pursuant to that certain Purchase Option Agreement, dated as of July 6, 2010, by and among the parties hereto (the "Existing Purchase Option"); and

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WHEREAS, the parties hereto desire to amend and restate the Existing Purchase Option in order to modify the option period, exercise price and certain other terms, all as more specifically described herein;

NOW, THEREFORE, in consideration of the premises and mutual covenants and agreements set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby amend and restate the Existing Purchase Option as follows:

Section 1. Definitions. The following terms, as used herein, have the following meanings:

“Affiliate” means, with respect to a Person, another Person that directly, or indirectly through one or more intermediaries, controls, or is controlled by or under common control with, such Person. For purposes of this Agreement, (i) the Red Ventures Parties and all of their Affiliates will be deemed to be Affiliates of Red Ventures and (ii) Red Ventures and the Red Ventures Parties will not be deemed to be Affiliates of DirectStar or any of its Subsidiaries unless and until and then only to the extent that Red Ventures reacquires any membership interests in DirectStar or any of its Subsidiaries or any of their respective assets. As used in this definition, (i) “control” means the possession, directly or indirectly, of the power to direct or cause the direction of the management and policies of a Person, whether through the ownership of voting securities, as a trustee or executor, by contract or credit arrangement or otherwise and (ii) the terms “controls,” “controlled by,” and “under common control with” shall have correlative meanings.

“Beginning Net Book Value” shall mean the shareholders equity (less any intercompany amounts) as reflected in DirectStar’s and its Subsidiaries’ consolidated balance sheet as of May 31, 2010 as prepared by MasTec in accordance with GAAP.

“Cash” means cash and cash equivalents of DirectStar and its Subsidiaries (including marketable securities and short term investments) on hand or on deposit as of the applicable date (the calculation of which shall contain a deduction for all claims against such cash and cash equivalents represented by outstanding checks, drafts or similar instruments dated prior to such applicable date which were issued in the ordinary course consistent with past practices and which have not been applied against the cash balances of DirectStar and its Subsidiaries as of such applicable date.

“DirectStar Material Adverse Effect” means any change in, development, event, occurrence or effect on, the businesses, operations, assets, prospects, condition (financial or otherwise) or results of operations of Red Ventures and its Subsidiaries (including DirectStar and Fundraisers), taken as a whole, when considered either individually or in the aggregate together with all other adverse changes or effects, (a) is, or could reasonably be expected to be, materially adverse to the businesses, operations, assets, prospects, condition (financial or otherwise) or results of operations of Red Ventures and its Subsidiaries (including DirectStar and Fundraisers), taken as a whole, or (b) prevents or delays or could reasonably be expected to prevent or delay Red Ventures’ ability to fully satisfy the Note in strict accordance with its terms.

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“Factor” shall be equal to \$25,600,000.

“GAAP” means generally accepted accounting principles in the United States as consistently applied by MasTec and its Affiliates.

“Option Period” means the period commencing on March 1, 2012 and ending at 11:59 p.m. on November 30, 2012.

“Operating Period” shall mean the period beginning January 1, 2010 and ending on the last day of the month ending immediately prior to the Closing Date.

“Person” means any individual or corporation, association, partnership, limited liability company, joint venture, joint stock or other company, business trust, trust, organization, governmental authority or other entity of any kind.

“Services Agreement” means that certain Amended and Restated Services Agreement, effective as of July 1, 2008, by and between DirectStar and Red Ventures.

“Subsidiary” or “Subsidiaries” when used with respect to any party, shall mean any corporation, limited liability company, partnership, association, trust or other entity of which securities or other ownership interests representing more than a majority of the equity and a majority of the ordinary voting power are, as of such date, owned by such party.

“Television and Satellite Internet IP” shall mean the portfolio of domain names and associated website content relating to television and satellite internet owned by MasTec and its Affiliates (but excluding any domain names including the term “MasTec”) which are more specifically described on Schedule A attached hereto.

#### Section 2. Purchase Option.

(a) DirectStar Option. MasTec and MasTec North America hereby grant to Red Ventures an option to purchase one hundred percent (100%) of the issued and outstanding equity interests of DirectStar (the “DirectStar Option”), now existing or hereafter issued, at any time during the Option Period. Red Ventures may exercise the DirectStar Option by delivering written notice to MasTec North America of its election to exercise at any time during the Option Period.

(b) Aggregate Exercise Price. The aggregate exercise price of the DirectStar Option shall be equal to the sum of (A) the Beginning Net Book Value plus (B) the Adjusted Net Income (as defined in the Funraisers Purchase Agreement) for the Operating Period multiplied by five percent (5%) plus (C) the Factor. Red Ventures shall pay the aggregate exercise price in cash by wire transfer of immediately available funds at closing, provided that Red Ventures shall have an option to pay up to 35% of the exercise price by delivery of a secured note (the “Note”) to MasTec North America and/or its Affiliates (divided among them as requested by MasTec North America); provided that the Note shall be (1) *pari passu*, including in payment and lien priority with the most senior indebtedness of Red Ventures, DirectStar, Funraisers and their Affiliates at any time existing while the Note is outstanding other than any indebtedness incurred by Red Ventures or any of its Subsidiaries in connection with real property owned by Red Ventures or any of its Subsidiaries (the “Senior DirectStar Indebtedness”); the documents

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evidencing the Senior DirectStar Indebtedness are referred to herein as the “Senior DirectStar Indebtedness Documents”); (2) subject to an intercreditor agreement in form and substance satisfactory to the holders of the Senior DirectStar Indebtedness (the “Senior DirectStar Lenders”) so long as such intercreditor agreement (w) is not inconsistent with the preceding clause (1), (x) provides that any payments of Senior DirectStar Indebtedness shall require a simultaneous payment of indebtedness under the Note, the amount of such payments to the Senior DirectStar Lenders and to MasTec and MasTec North America to be in proportion to the aggregate indebtedness owed to the Senior DirectStar Lenders and MasTec and MasTec North America, (y) prohibits any amendment (but not waiver) of the Senior DirectStar Indebtedness Documents without the consent of MasTec and MasTec North America and (z) provides for a 180 day standstill in the event of a default of the Note or any other document executed in connection therewith, after which MasTec and MasTec North America shall be permitted to pursue their available remedies; (3) secured by such collateral as shall secure the Senior DirectStar Indebtedness; and (4) subject to such covenants and other conditions as are set forth in the Senior DirectStar Indebtedness Documents in favor of the Senior DirectStar Lenders, it being the intention that MasTec and MasTec North America shall have the benefit of the same covenants and other conditions as those that are granted in favor of the Senior DirectStar Lenders, provided, however, that if the aggregate amount of the indebtedness under the Note is equal to or greater than the Senior DirectStar Indebtedness then such intercreditor agreement shall be in a form reasonably satisfactory to MasTec and the Senior DirectStar Lenders, the collateral securing the Note shall be reasonably acceptable to MasTec and the Note may contain such other covenants and conditions as reasonably requested by MasTec so long as such covenants or conditions are not inconsistent with the foregoing clause (1). Red Ventures shall have no right to pay a portion of the aggregate exercise price with the Note if the Senior DirectStar Lenders include any lender other than Fifth Third Bank, Bank of America, Wells Fargo Bank, BB&T, CitiBank or their affiliate banking institutions. The Note shall provide that (i) the principal shall accrue interest at three percent (3%) per annum unless and until a default, in which event it shall accrue at twelve percent (12%) per annum, (ii) interest shall be paid quarterly on the last business day of each calendar quarter, (iii) all outstanding principal and accrued and unpaid interest shall be paid on the one year anniversary of the Note, and (iv) upon the prior written consent of Red Ventures (which shall not be unreasonably withheld, conditioned or delayed), MasTec North America and its Affiliates who are holders of the Note shall have the right to transfer or assign all or any portion of the Note to any Person, subject to compliance with any applicable securities laws and such transferee’s agreement to be bound by the intercreditor agreement.

(c) Closing. The closing of the purchase shall take place on the sixtieth day following the date of the notice of exercise or such other date as may be agreed upon by MasTec, MasTec North America and Red Ventures (the “Closing Date”). Immediately prior to the closing of the purchase, (i) any accrued but unpaid Earn-Out Payments, and at Red Ventures’ option any accrued but unpaid fees (the “Service Fees”) due to Red Ventures under the Services Agreement, shall be paid to Red Ventures, and (ii) any Cash of DirectStar and its Subsidiaries available after accounting for payment of the accrued and unpaid Earn-Out Payments and Service Fees shall be distributed to DirectStar’s members. MasTec, MasTec North America and their respective Affiliates shall execute a purchase agreement, which (A) shall not include any representations, warranties, covenants, agreements or other provisions of MasTec, MasTec North America or their Affiliates which are more onerous than those of Red Ventures in the DirectStar

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Purchase Agreement, (B) shall not include any post closing covenants from MasTec, MasTec North America or any of their Affiliates, (C) shall include representations, warranties, covenants and agreements (including indemnification) from Red Ventures no less than those provided by MasTec or MasTec North America in the DirectStar Purchase Agreement, and (D) in order to induce MasTec and MasTec North America to accept the Note as partial payment of the exercise price for the DirectStar Option, shall include representations and warranties from Red Ventures to MasTec and MasTec North America that no DirectStar Material Adverse Effect has occurred and that Red Ventures does not reasonably anticipate that a DirectStar Material Adverse Effect may occur at any time while the Note is outstanding. In addition to such purchase agreement, MasTec, MasTec North America and their respective Affiliates shall execute and deliver all documents that are necessary to effect the transfer of the DirectStar equity interests to Red Ventures, free and clear of all liens, encumbrances, guarantees and other restrictions, but without any provisions which would frustrate the purpose and intent of the immediately prior sentence. In connection with the purchase of the DirectStar equity interests, the parties also agree that at the closing of the purchase: (x) MasTec and its Affiliates shall transfer and convey to DirectStar for no additional consideration the Television and Satellite Internet IP, free and clear of all liens, encumbrances and other restrictions, and (y) MasTec and its Affiliates shall transfer and convey to DirectStar for no additional consideration the fixed assets set forth on Schedule B, free and clear of all liens, encumbrances and other restrictions. Upon execution of the purchase agreement and such other documents, Funraisers, DirectStar, the Red Ventures Parties, Red Ventures and their Affiliates shall fully release any and all claims they may have against MasTec, MasTec North America and their Affiliates from the beginning of the world to the Closing Date and following such date MasTec, MasTec North America and their Affiliates shall have no further obligations of any kind to Funraisers, DirectStar, Red Ventures Parties, Red Ventures and their Affiliates, except those contained in the purchase agreement.

(d) Pre-Closing Covenants.

(i) Commencing on the date hereof and continuing through the later of (i) the expiration of the Option Period and (ii) the Closing Date, Red Ventures shall operate DirectStar and its Subsidiaries in the ordinary course of business, consistent with past practice, and shall not accelerate any payments by DirectStar or its Subsidiaries or delay the collection of amounts owed to DirectStar and its Subsidiaries.

(ii) Within ten (10) days following Red Ventures' delivery of a written notice of exercise to MasTec North America, each party shall use commercially reasonable efforts (1) to make all filings required by applicable law to be made by it in order to consummate the transactions contemplated hereby, and (2) to the extent permitted by law, to cooperate with the other parties and their respective representatives with respect to all filings that the parties elect to make or, pursuant to applicable law, are required to make in connection with the transactions contemplated hereby. Without limiting the foregoing, the parties and their respective affiliates shall prepare and file promptly, with all reasonable diligence, all notifications, forms, reports and other documents, and shall use commercially reasonable efforts to take and complete promptly, with all reasonable diligence, all steps, measures and procedures, as may be required by any governmental authority, for the purpose of obtaining all permits, consents, orders or approvals required under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended, or any other applicable federal, state, local or foreign antitrust and

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competition laws (collectively, "Antitrust Laws") for the purpose of the consummation of the transactions contemplated hereby. To the extent permitted by law, the parties shall keep each other apprised of the status of any communications with, and any inquiries or requests for additional information from, any governmental authority, and shall use commercially reasonable efforts to comply promptly with any such inquiry or request. To the extent permitted by law, the parties shall consult and cooperate with one another, and consider in good faith the views of one another, in connection with any analyses, appearances, presentations, memoranda, briefs, arguments, opinions and proposals made or submitted by or on behalf of any party hereto in connection with proceedings under or relating to any Antitrust Laws or any governmental authority. Red Ventures will pay all filing fees due in connection with filings under the Anti-Trust Laws required in connection with the transactions contemplated by this Agreement.

(iii) Notwithstanding any prior agreement between the parties, at any time prior to Closing, MasTec, MasTec North America and their Affiliates shall be permitted to transfer membership interests of DirectStar or Funraisers to one or more direct or indirect wholly owned Affiliates of MasTec so long as each such Affiliate receiving such membership interests agrees to be bound by this Agreement and assumes all obligations of the transferor of such membership interests pursuant to this Agreement.

Section 3. Entire Agreement; Amendments and Waivers. This Agreement (including the schedules hereto) represents the entire understanding and agreement between the parties hereto with respect to the subject matter hereof and supersedes all prior agreements, both written and oral, with respect to the subject matter hereof, including the Existing Option. Upon the execution and delivery hereof by the parties hereto the Existing Option shall be null and void and of no further force or effect. This Agreement can be amended, supplemented or changed, and any provision hereof can be waived, only by written instrument making specific reference to this Agreement signed by the party against whom enforcement of any such amendment, supplement, modification or waiver is sought. No action taken pursuant to this Agreement, including any investigation by or on behalf of any party, shall be deemed to constitute a waiver by the party taking such action of compliance with any representation, warranty, covenant or agreement contained herein. The waiver by any party hereto of a breach of any provision of this Agreement shall not operate or be construed as a further or continuing waiver of such breach or as a waiver of any other or subsequent breach. No failure on the part of any party to exercise, and no delay in exercising, any right, power or remedy hereunder shall operate as a waiver thereof, nor shall any single or partial exercise of such right, power or remedy by such party preclude any other or further exercise thereof or the exercise of any other right, power or remedy.

Section 4. Governing Law. This Agreement, the rights and obligations of the parties under this Agreement, and any claim or controversy directly or indirectly based upon or arising out of this Agreement or the transactions contemplated by this Agreement (whether based upon contract, tort or any other theory), including all matters of construction, validity and performance, shall be governed by and construed in accordance with the internal laws of the State of Florida, without regard to any conflict of laws provision that would require the application of the law of any other jurisdiction.

Section 5. Notices. All notices, consents, waivers, and other communications under this Agreement must be in writing and shall be deemed to have been duly given when (1)

delivered by hand (with written confirmation of receipt), (2) sent by telecopier (with written confirmation of receipt), provided that a copy is mailed by registered mail, return receipt requested, or (3) when received by the addressee, if sent by a nationally recognized overnight delivery service (receipt requested), in each case to the appropriate addresses and telecopier numbers set forth below (or to such other addresses and telecopier numbers as a party may designate by notice to the other parties in accordance with this Section 5):

Red Ventures or  
any of the Red  
Ventures Parties: Red Ventures, LLC  
1091A 521 Corporate Center Drive  
Indian Land, SC 29707  
Attn: Ricardo Elias, President & CEO  
Facsimile: (704) 943-3789

With a copy  
(which shall not  
constitute notice)  
to: Womble Carlyle Sandridge & Rice, PLLC  
301 S. College Street, Suite 3500  
Charlotte, NC 28202  
Attn: Jeffrey S. Hay  
Facsimile: (704) 343-4859

DirectStar,  
Fundraisers,  
MasTec North  
America, and  
MasTec MasTec, Inc.  
800 Douglas Road  
Coral Gables, FL 33134  
Attn: Jose Mas, Chief Executive Officer  
Alberto de Cardenas, Esq., General Counsel  
Facsimile: (305) 406-1900

With a copy  
(which shall not  
constitute notice)  
to: Greenberg Traurig, P.A.  
333 Avenue of the Americas (333 SE 2<sup>nd</sup> Avenue)  
Miami, Florida 33131  
Attn: David Barkus, Esq.  
Facsimile: (305) 961-5724

Section 6. Assignment; Binding Effect. Except as otherwise provided herein, neither this Agreement nor any of the rights or obligations under this Agreement shall be assigned, in whole or in part, directly or indirectly, by operation of law or otherwise, by any of the parties without the prior written consent of all other parties, and any such assignment that is not consented to shall be null and void. This Agreement will be binding upon, inure to the benefit of and be enforceable by, the parties and their respective successors and permitted assigns

Section 7. Severability. If any term or other provision of this Agreement is invalid, illegal, or incapable of being enforced by any law or public policy, all other terms or provisions of this Agreement shall nevertheless remain in full force and effect so long as the economic or legal substance of the transactions contemplated hereby is not affected in any manner materially

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adverse to any party. Upon such determination that any term or other provision is invalid, illegal, or incapable of being enforced, the parties hereto shall negotiate in good faith to modify this Agreement so as to effect the original intent of the parties as closely as possible in an acceptable manner in order that the transactions contemplated hereby are consummated as originally contemplated to the greatest extent possible.

Section 8. Recitals Incorporated by Reference. The Recitals are hereby incorporated into and made a part of this Agreement.

Section 9. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall constitute one and the same Agreement. Delivery of an executed signature page of this Agreement by facsimile shall be effective as delivery of a manually executed signature page of this Agreement.

Section 10. Legal Fees. If legal proceedings are commenced in connection with this Agreement, the party or parties which do not prevail in such proceedings shall pay the reasonable attorneys' fees and other costs and expenses, including investigation costs, incurred by the prevailing party in such proceedings.

Section 11. Section Headings, Construction. The headings of Sections in this Agreement are provided for convenience only and shall not affect its construction or interpretation. All references to "Section" or "Sections" refer to the corresponding Section or Sections of this Agreement. All words used in this Agreement shall be construed to be of such gender or number as the circumstances require. Unless otherwise expressly provided, the word "including" does not limit the preceding words or terms.

Section 12. Time of Essence. With regard to all dates and time periods set forth or referred to in this Agreement, time is of the essence.

Section 13. Further Assurances. The parties agree (1) to furnish upon request to each other such further information, (2) to execute and deliver to each other such other documents, and (3) to do such other acts and things, all as any other party may reasonably request for the purpose of carrying out the intent of this Agreement and the documents referred to in this Agreement.

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Section 14. Expenses. Except as otherwise expressly provided in this Agreement, each party to this Agreement shall bear its respective expenses incurred in connection with the preparation, execution and performance of this Agreement and the contemplated transactions, including all fees and expenses of agents, representatives, counsel and accountants. For clarification of doubt, all expenses of Red Ventures and the Red Ventures Parties incurred in connection with the preparation, execution and performance of this Agreement and the contemplated transactions shall be paid by Red Ventures and the Red Ventures Parties directly and will not be expensed to DirectStar or Funraisers and all expenses of MasTec North America and DirectStar incurred in connection with the preparation, execution and performance of this Agreement and the contemplated transactions shall be paid by MasTec North America and will not be expensed to DirectStar or Funraisers.

Section 15. Public Announcements. Any public announcement or similar publicity with respect to this Agreement shall be issued, if at all, at such time and in such manner as mutually agreed to by MasTec and Red Ventures; provided, however, that the provisions of this Section 15 will not prohibit (a) any disclosure required by any applicable legal requirement, including any disclosure necessary or desirable to provide proper disclosure under the securities laws or under any rules or regulations of any securities exchange on which the securities of such party or its Affiliates may be listed or traded or (b) any disclosure made in connection with the enforcement of any right or remedy relating to this Agreement or the contemplated transactions to the extent in (a) or (b) in the case of MasTec and its Affiliates, MasTec provides Red Ventures a reasonable opportunity to review the disclosure (such opportunity to be based upon the disclosure requirements and other circumstances surrounding such disclosure), but Red Ventures shall not have the right to prevent or change the disclosure in any way.

[Signatures contained on the following pages]

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IN WITNESS WHEREOF, the undersigned have executed this Agreement effective as of the Effective Date.

DIRECTSTAR:

DirectStar TV, LLC

By: /s/ Alberto de Cardenas

Name: Alberto de Cardenas

Title: EVP & Secretary of sole member of DirectStar TV, LLC,  
MasTec North America, Inc.

RED VENTURES:

Red Ventures, LLC

By: /s/ Mark A Brodsky

Name: Mark A. Brodsky

Title: Chief Financial Officer

RV REWARDS:

RV Rewards, LLC

By: /s/ Mark A. Brodsky

Name: Mark A. Brodsky

Title: Manager

FUNRAISERS:

Funraisers PR, LLC

By: DirectStar TV, LLC, its Manager

By: /s/ Alberto de Cardenas

Name: Alberto de Cardenas

Title: EVP & Secretary of Sole Member of  
Manager, MasTec North America, Inc.

MASTEC NORTH AMERICA

MasTec North America, Inc.

By: /s/ Alberto de Cardenas

Name: Alberto de Cardenas

Title: EVP & Secretary

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MASTEC:

MasTec, Inc.

By: /s/ Alberto de Cardenas

Name: Alberto de Cardenas

Title: EVP & Secretary

RED VENTURE PARTIES:

Ricardo Elias

/s/ Ricardo Elias

Daniel S. Feldstein

/s/ Daniel S. Feldenstein

Mark A. Brodsky

/s/ Mark A. Brodsky